

# Growth Financing: What's YOUR Plan?

**TSX Venture Exchange** is home to **public venture capital (PVC)**... a significant source of financing for Canada's emerging companies in all industry sectors. PVC works for the right company at the right time... should it be part of YOUR company's financing plan?

## Consider this checklist:

### 1. Is my company ready to go public?

- Product or service with a readily identifiable market and significant growth potential
- Management team experienced in my industry sector, in running public companies, and personally invested in the company
- Governance controls ready for public market scrutiny
- If not, management team's commitment to establish them

### 2. Are the public markets right for my company?

- Looking to raise over \$1 million over the next two years
- Have an aggressive acquisition strategy and need public shares as currency
- Would benefit from equity incentives for my employees
- Looking for an exit strategy for seed investors
- Would like greater credibility as associated with being a public company
- Have considered all of my financing options

### 3. Is my company eligible to go public?

Each of the four major industry sectors represented on TSX Venture – mining, oil and gas, technology/biotech/industrial, and R&D – have specific minimum levels of eligibility for a listing on the exchange. Visit our website at [www.tsx.com](http://www.tsx.com) to see where your company fits in.



## GOING PUBLIC FITNESS CHECK UP

### Corporate Records

all records up to date  
and accurate

### Audited Financial Statements

at least 1, and up to 3,  
years audited

**Corporate Governance**  
quality management team,  
with an experienced CFO

### Board of Directors

mix of business  
and public company  
experience, with quality  
independent directors

### Compliance Procedures

established procedures  
for accounting and  
management controls

### Corporate Structure

corporate organization and  
share structure sensible  
(the simpler the better)

For your Guide to Public Venture Capital, visit "Listing With Us" on [www.tsx.com](http://www.tsx.com)