



KINGSMILL
Capital Ventures Inc.
(a capital pool company)

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**KINGSMILL CAPITAL VENTURES INC.
ANNOUNCES QUALIFYING TRANSACTION**

August 8, 2007 –Toronto Ontario – Kingsmill Capital Ventures Inc. (“KCV”) (KCV.P-TSX VENTURE) is very pleased to announce that on August 2, 2007, it entered into an agreement in principal with Universal Settlements International Inc. (“USI”) to acquire a portfolio of life settlements in exchange for common shares of KCV. This transaction is intended to be the qualifying transaction (the “Qualifying Transaction”) of KCV as such term is defined in TSX Venture Exchange policy 2.4.

The Proposed Transaction

Subject to regulatory approval, KCV has agreed to acquire a portfolio of life settlements having a face value of US \$42,630,946 in exchange for the issuance to USI of 42,987,394 common shares of KCV representing C \$12,896,218 at a deemed price of C\$0.30 per KCV share. The proposed Qualifying Transaction is an arm’s length transaction and, as such, will not require approval by the shareholders of KCV.

KCV will undertake and has committed to completing a private placement of KCV shares for aggregate net proceeds of not less than C\$2,000,000, at such price per KCV share and on such other terms and conditions as mutually agreed by KCV and USI, which private placement shall be closed and completed simultaneously with the closing of the Qualifying Transaction. The proceeds from this issuance of KCV shares are intended to be used by KCV for working capital and general corporate purposes, including premium payments and policy administration. At this time, it is expected that any securities to be issued in connection with this private placement will not be priced at less than \$0.30 per share.

KCV will be required to call a special meeting of its shareholders at which the shareholders shall vote to approve, effective immediately following the closing of the Qualifying Transaction, the election of directors and a change in the name of KCV.

Jones, Gable & Company Limited has agreed to act as sponsor and agent for the qualifying transaction and financing.

The Resulting Issuer

KCV intends to change its name to Kingsmill Asset Management (“KAM”) in connection with the Proposed Transaction. Once completed, KAM will become a warehouse and asset manager of life settlement policies and is expected to be classified as an investment company under TSXV policies. The major initiatives will be the build up of a diversified inventory of policies

both through new investment and re-investment of matured policies and packaging up some of the inventory to be resold for attractive returns. KAM also intends to pay out a dividend or distribution to shareholders as cash flow permits.

KAM will become the first Canadian publicly traded company in the life settlements industry. This will allow public market investors to participate in the life settlements opportunity and associated potential returns without having to purchase individual policies, along with providing diversification within the KAM portfolio. The life settlements asset class has absolutely no correlation to traditional equity and fixed income products and therefore may offer an excellent form of diversification and asset protection from the instability of the equity markets.

About USI

Universal Settlements International Inc. is a Canadian-domiciled company in the financial services sector which has been in existence for over a decade. USI facilitates the sale of interests in the benefits of life insurance policies to both institutional and individual purchasers, and is now a global force in the life settlements industry with representation across North America, South America, Central America, Asia and Europe. USI is controlled by Jeff Panos of North Burlington, Ontario and Messrs. Chris Halas and Riaz Kahn, both of Mississauga, Ontario. They each own 45%, 45% and 10% of USI respectively.

Life Settlement - Defined

- A life settlement is the purchase of a life insurance policy at a discount from the face value from a person who no longer needs the policy.
- The policy owner receives a lump sum settlement and the title for the policy is transferred to the third party, which pays the future premiums due on the policy and eventually collects the death benefit.
- Life settlements are largely independent to economic downturns, such as interest rate fluctuation and increasing fuel costs.

It is important to point out that the secondary market in life insurance benefits both the existing and future policy owners. While the purchaser is offered a high return and low risk investment, the current policy holders are provided with an option to sell their unwanted or unneeded policies for compensation which is higher than the cash surrender value would be. Moreover, they are relieved from the burden of paying future premiums.

Life Settlements Market Overview

According to the 2006 Life Insurers Fact Book, compiled by the ACLI (American Council of Life Insurers), at the moment there is US \$10 Trillion of life insurance in force in the US. The NAIC (National Association for Insurance Commissioners) estimates the face value of life policies owned by seniors at \$500 Billion and upwards of US \$150 Billion of that is eligible for life insurance settlement. They also estimate that US \$1.5 Trillion in life insurance lapses or is surrendered annually (40% of all life insurance policies held by individuals over 65).

Studies by Conning Research and Consulting Inc., Bernstein Research and Lehman Brothers Equity Research, indicate that from 1990 to today the life settlement industry has grown from US \$0 to over US \$13 Billion and is expected to grow more than 10 fold to over US \$125 Billion over the next several years. The following factors will keep driving market growth:

- Demand for capital assured products and investments which are not influenced by equity, property markets or world uncertainties.
- According to Conning Research and Consulting Inc only 2% of policies are settled, therefore a massive market of potential policies is available for settlement.
- Milliman and Robertson, an international actuarial consulting firm, states that 89.5% of all universal life policies are cancelled prematurely. .
- Aging baby-boomers feed the market.

Life settlements are becoming a mainstream investment tool evidenced by the fact that several institutional investors like AIG and Deutsche Bank have recently bought large amounts of policies for their own portfolios (Lehman Brothers Equity Research). In addition, they offer an alternative investment asset to diversify portfolios. Further still, they offer a strategy to avoid economically sensitive investments, due in large part to the fact that there is no correlation between their performance and the performance of equity markets. And as the Senior Market Adviser emphasized in March 2002: "If life settlements are good enough for Warren Buffett, shouldn't they be good enough for everyone else?"

Investors in this sector are worldwide. Among the investors are merchant banks, mutual funds, hedge funds and accredited retail investors. According to Lehman Brothers Equity Research institutional investors include Templeton, ABN AMRO, DG Bank, Citibank, Abbey National, Gen Re, Credit Suisse, GE Capital, UBS, HSBC, Bank of New York, Berkshire Hathaway and Deutsche Bank. Advisors to high net worth clients include Goldman Sachs, Lehman Brothers and JP Morgan.

Management and Board of Directors

KCV President and CEO David Mitchell and KCV CFO Ilja Troitschanski will be continuing on with the new company in the same roles. Additional management appointments will be made if and when required.

The Board of Directors of KAM is expected to consist of Mr. Mitchell, Mr. Troitschanski and Mr. Jeff Panos plus a minimum of two other independent appointees. KCV is in discussions with a number of potential qualified directors to fill the remaining board seats.

Mr. Panos is the President of Universal Settlements International Inc. He has been a director of USI since October 2001 and has been instrumental to the tremendous growth that Universal Settlements International Inc. has experienced. Through his efforts, USI is currently represented in no fewer than 30 countries worldwide.

After the completion of the QT Mr. Panos will be issued approximately 19,024,426 KCV shares in exchange for his share of holdings in the portfolio of life settlements.

Biographical information on Messrs. Mitchell and Troitschanski can be found on SEDAR in KCV's initial prospectus dated October 17, 2006.

KCV is currently in discussions with various other qualified individuals, having related industry, senior management, professional and/or public company experience to form a special Advisory Board following the completion of the Qualifying Transaction.

For further information, please contact David Mitchell, President 416-534-9996, ext. 101.

Completion of the transaction is subject to a number of conditions, including but not limited to, Exchange acceptance. There can be no assurance that the transaction will be completed as proposed or at all.

Jones, Gable & Company Limited, subject to completion of satisfactory due diligence, has agreed to act as sponsor in connection with the transaction. An agreement to sponsor should not be construed as any assurance with respect to the merits of the transaction or the likelihood of completion.

Investors are cautioned that, except as disclosed in the management information circular or filing statement to be prepared in connection with the transaction, any information released or received with respect to the transaction may not be accurate or complete and should not be relied upon. Trading in the securities of a capital pool company should be considered highly speculative.

The TSX Venture Exchange Inc. has in no way passed upon the merits of the proposed transaction and has neither approved nor disapproved the contents of this press release.